



Community Reference Group

11 April 2018



PORT UPDATE

Update on the draft 30-year master plan:

- Public response
- Project recap
- Automation works





HOW WE COMMUNICATED THE PLAN

- Traditional media
- A three month advertising and social media campaign
- A dedicated website
- SeePort
- Stakeholder briefings





RESULTS

- 29% of Aucklanders aware of the plan (Dec 17)
- 8 million digital advertising impressions resulted in over 38,500 visits to our master plan microsite
- Of these, 35,919 were unique visits
- Facebook and Instagram posts reached 245,759 people
- Over 70,000 people visited SeePort, which included a large master plan display



PUBLIC RESPONSE

Despite a good level of awareness, we got very few responses, which is disappointing:

- 265 responses to our microsite survey
- 0.03% of Facebook users (547 people) reacted to our posts





PUBLIC RESPONSE

Microsite responses: 57% supportive, 29% opposed

Facebook responses:

89% 'likes'

6% 'angry'

3% 'haha'

2% 'love'

<1% 'wow'

<1% 'sad'



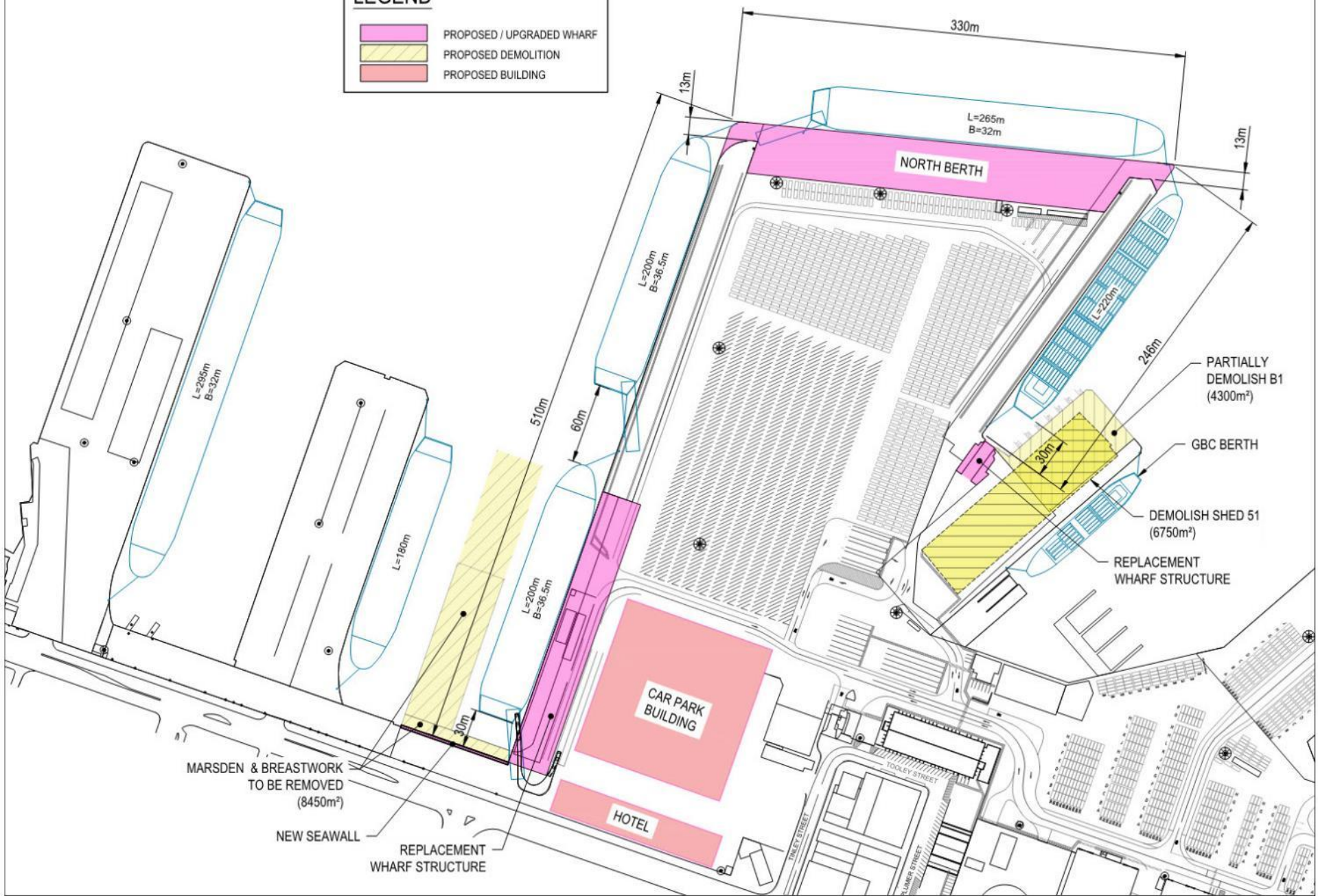
PROJECT RECAP

Project priorities and sequence:

1. Car handling building - consent in 2018, complete late 2019
2. Construct Bledisloe North Berth – approx 2019/2021
3. Demolish Shed 51 and part of Bledisloe B1 Wharf – early 2020
4. Engineering workshop – planning approx 2020, construction 2021/22
5. Relocate ships from Captain Cook to Bledisloe North – approx 2021
6. Construct roof top park on car building - After Bledisloe North
7. Deepen channel – dependent on shipping needs
8. Remove Marsden and deepen Cook/Bledisloe Basin – after 2022
9. New port office: after 2022
10. 'Hotel' – within 5 – 10 years.

LEGEND

- PROPOSED / UPGRADED WHARF
- PROPOSED DEMOLITION
- PROPOSED BUILDING





NEXT STEPS

Public response has been broadly supportive.

We will continue to work with Council to ensure that our proposals integrate with Council plans and support Council objectives for future development.

This is just the start of the conversation. We will continue to work with Council and other stakeholders in an open and transparent way.



AUTOMATION UPDATE

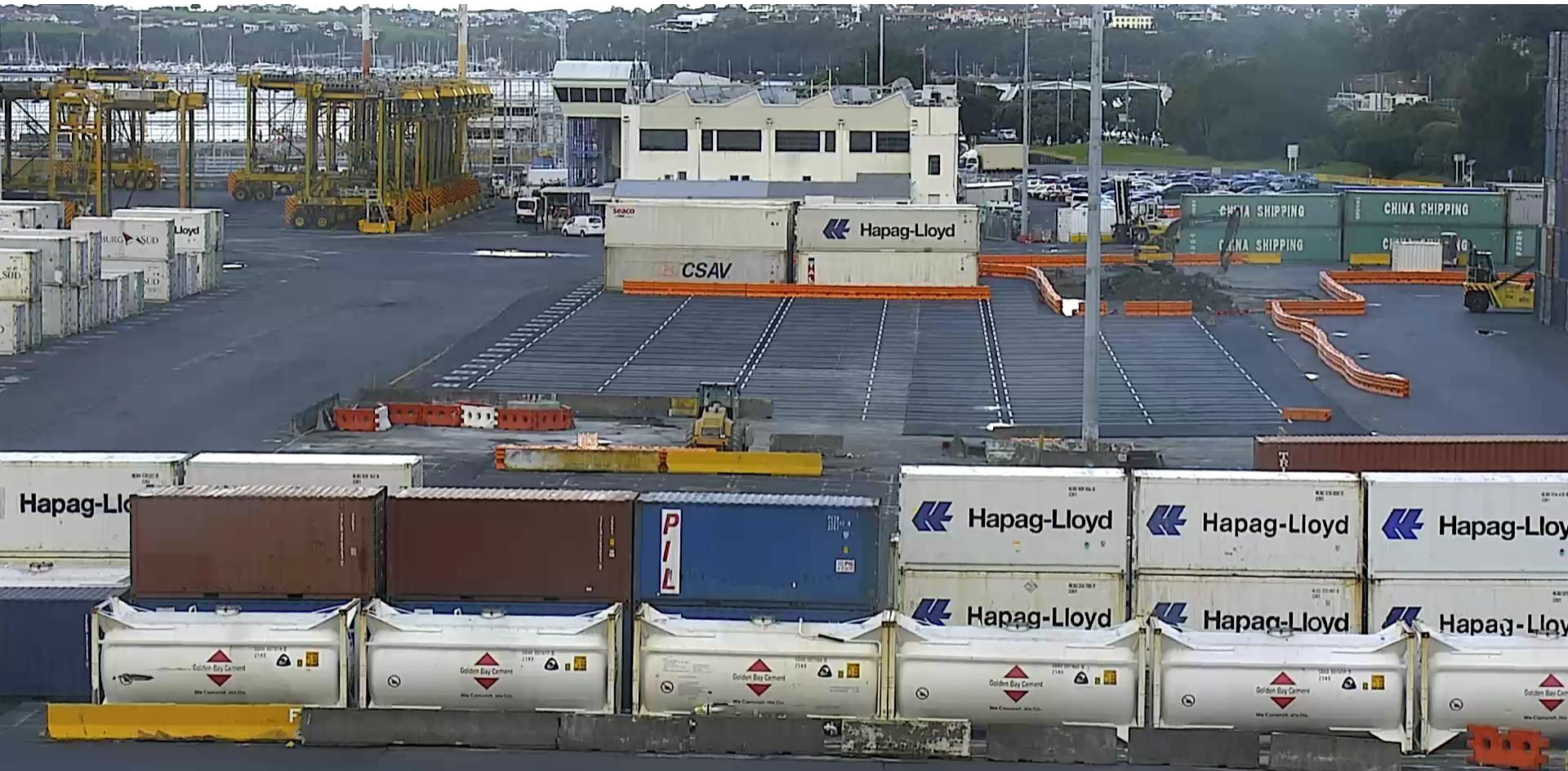
Truck grids – conversion underway





AUTOMATION UPDATE

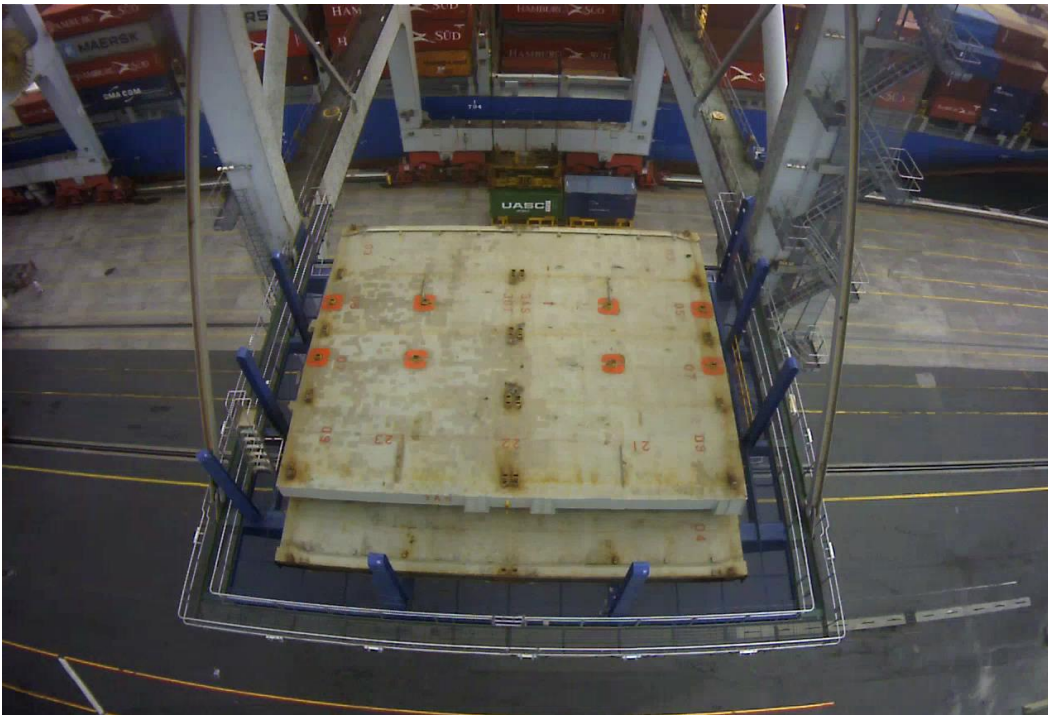
Creating more operational terminal area





AUTOMATION UPDATE

Hatch platforms – two in place, three to go





AUTOMATION UPDATE

Auto straddles – we now have 10





AUTOMATION UPDATE

Straddle testing – test area complete, starts soon





AUTOMATION UPDATE

Reefer gantries – operation starting May/June





QUESTIONS?

